

# Ofunato Fish Market

**-Fresh and Safe Fishery Products for the Whole Country-**

Advanced Sanitation Management Type

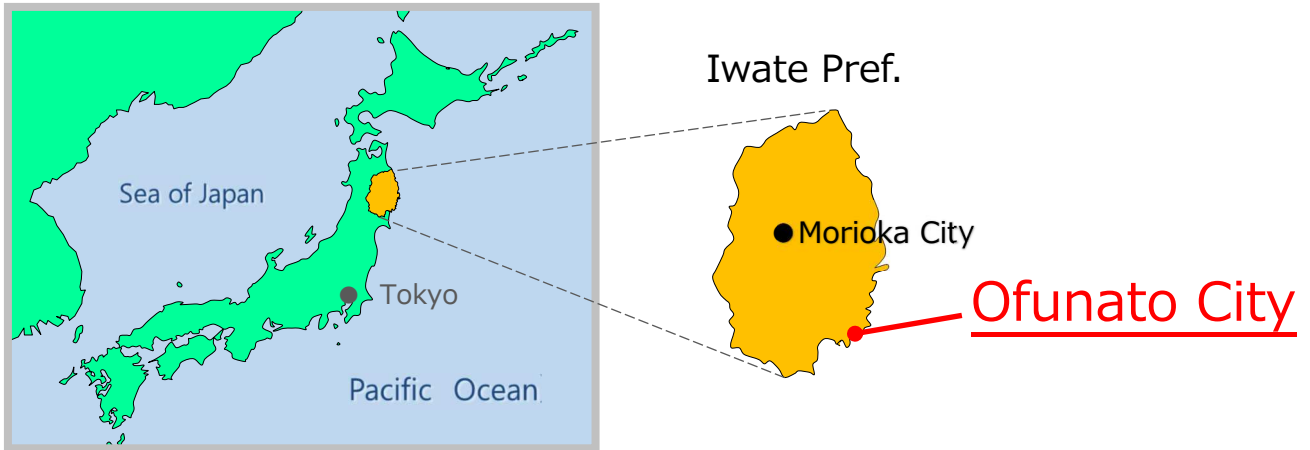
HACCP support



*The Fishery Town, Ofunato*



# Location of Ofunato City in Japan



## Outline of Ofunato, The Fishery Town



*Seaweed*



*Oyster*



*Pacific Saury*

*Scallop, Abalone,  
Salmon, etc*

- Warm climate
- Population: 37,000
- Ria Coastline
- 22 fishing ports
- Ofunato Bay is a natural harbor
- Part of the Sanriku coastal area  
(1 of the 3 major fishing grounds in the world)

# Catch at Ofunato Fish Market

- Catch in 2018

|              |               |          |
|--------------|---------------|----------|
| Amount (¥)   | 6,501,977,000 | \$1≐¥110 |
| Quantity (t) | 43,393        |          |

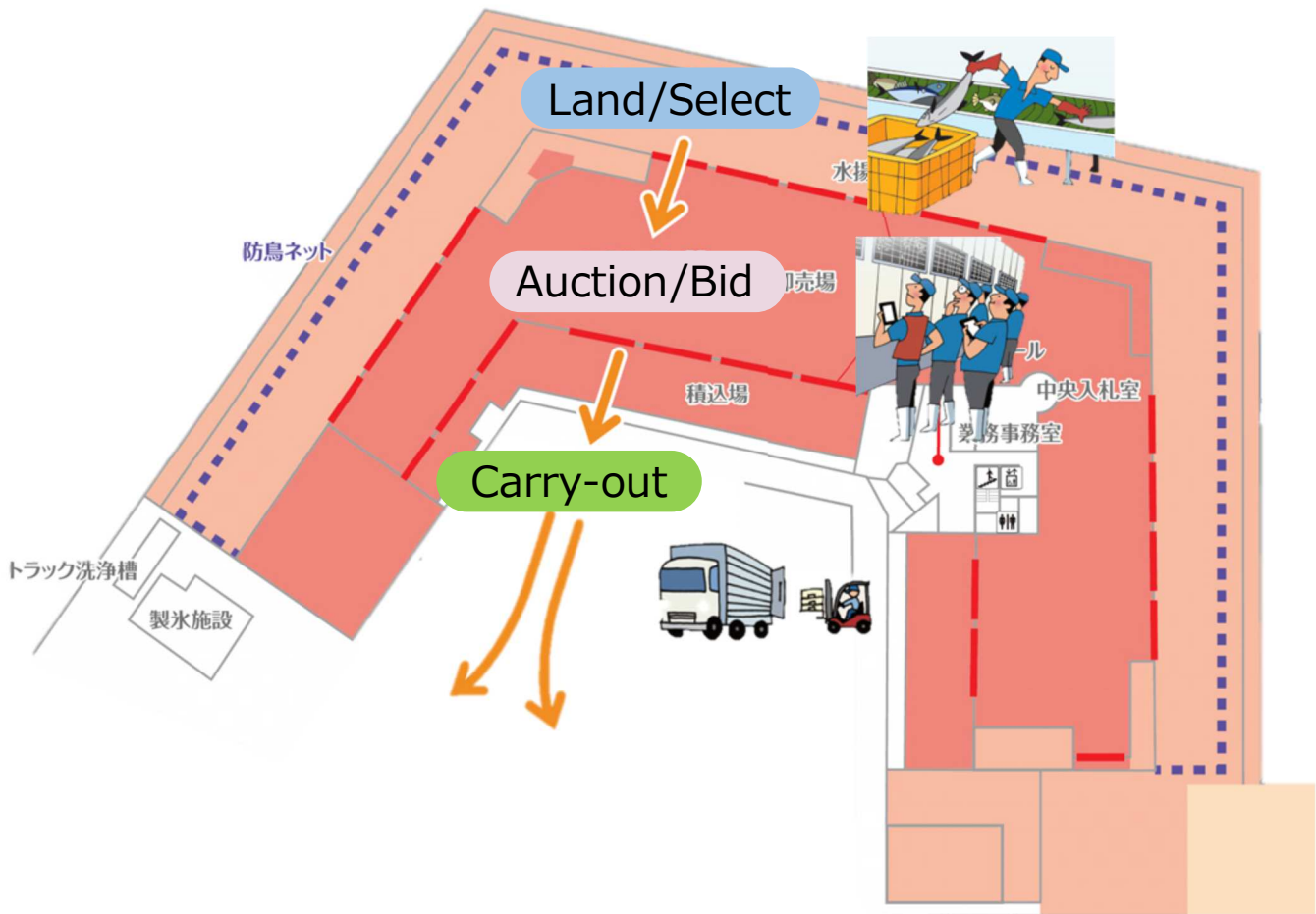


- Best 5 Fish Catches in 2018

|              | Pacific saury                  | Mackerel                    | Krill                       | Japanese Amberjack          | Salmon /Trout               |
|--------------|--------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Amount (¥)   | 3,132,339,000<br>≐\$28,476,000 | 613,487,000<br>≐\$5,577,000 | 540,517,000<br>≐\$4,914,000 | 403,362,000<br>≐\$3,667,000 | 268,159,000<br>≐\$2,438,000 |
| Quantity (t) | 17,381                         | 5,876                       | 5,901                       | 2,207                       | 390                         |

# Ofunato Fish Market Features

A One-way path from landing, selection to carry-out



## Advanced Sanitation and freshness Management

- Sorting fish under roof
- UV sterilization seawater usage
- Drain by public sewer
- Closed fish market building
- Hand & foot washing tank installed
- Keep low temperature by natural ventilation
- Freshness preserved by sherbet slurry styled ice
- Electric forklift truck
- Efficiency of wholesale trade by IT system



# Features of Ofunato Fish Market

## Fish Market for Everyone to Enjoy

- **Exhibition Facility**

Introduces work of fisheries and fish market by movie, models, panels etc

Showcases fishing tools and fishing simulation



- **Multi-purpose Hall**

150 person capacity, for meetings and events



- **Viewing Deck, Restaurant**

Overlooking the Ofunato Bay

Serves fresh seafood of Ofunato





## **Ofunato Fish Market**

### **Address**

209, Nagasawa, Ofunato-cho, Ofunato City, Iwate, Japan

TEL 0192-26-4112 FAX 0192-26-4113

## **City Hall Management Office**

Fisheries Division

Agriculture, Forestry and Fisheries Department

Ofunato City

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